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FOR IMMEDIATE RELEASE

Arizona Theatre Company names Michael J. Seiden chair of board of trustees

Longtime arts advocate, educator, investor and former board chair begins new term July 1

TEMPE/TUCSON, Ariz. – (June 25, 2026) – Arizona Theatre Company (ATC), the official state theatre of Arizona, today announced the appointment of Michael J. Seiden as chair of its board of trustees. Seiden’s term begins July 1 and he will lead ATC’s governing board as it advances its mission of bringing transformative live theatre experiences to audiences throughout Arizona.

A respected nonprofit leader, arts advocate, author, investor and theatrical producer, Seiden brings more than 45 years of executive leadership experience spanning business logistics, information systems, strategic planning, executive management, coaching, teaching and higher education. He currently serves as a member of ATC’s board of trustees and previously served as board chair.

“Michael has been one of Arizona Theatre Company’s most dedicated champions and thoughtful leaders for many years,” said Pat Engels, outgoing chair of ATC’s board of trustees. “His previous service as board chair, combined with his deep commitment to the arts, strategic perspective and passion for our mission, make him the ideal person to lead the board into its next chapter. I am confident that under Michael’s leadership, ATC will continue to strengthen its position as Arizona’s premier professional theatre while expanding its impact throughout the communities we serve.”

During his distinguished career, Seiden has served as director of information systems for a multinational manufacturing company, an information management consultant and president of Western International University. His expertise spans organizational leadership, innovation, strategic planning and community engagement, making him a valued leader in both the nonprofit and private sectors.

“Michael brings a rare combination of business acumen, nonprofit leadership experience and a genuine love for live theatre,” said Ana Rose O’Halloran, Executive Director of Arizona Theatre Company. “I look forward to partnering with him and our board of trustees as we continue expanding ATC’s artistic excellence, strengthening community engagement and building a sustainable future for professional theatre in Arizona.”

As board chair, Seiden will work closely with ATC leadership and trustees to support the organization's strategic priorities, strengthen community engagement and advance long-term fiscal sustainability initiatives. His appointment comes as ATC continues to build momentum through artistic excellence, audience growth and donor investment in its future.

“Arizona Theatre Company plays a vital role in enriching the cultural fabric of our state and bringing communities together through the power of storytelling,” said Seiden. “I am honored to serve as board chair and work alongside our trustees, staff, artists and supporters to advance ATC’s mission, expand its reach and ensure the organization remains a thriving artistic institution for generations to come.”

Seiden holds a Master of Science in Industrial Engineering from Rutgers University, as well as both a Bachelor of Science in Industrial Engineering and a Bachelor of Arts in Applied Science from Lehigh University.

For more information about Arizona Theatre Company and its 26/27 season, visit atc.org.

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About Arizona Theatre Company

Arizona Theatre Company's (ATC) performances provide space for individuals to share moments of joy, communion, and reflection. The company's diverse range of productions invites audiences to connect, offering an escape from daily pressures and a chance to rediscover the power of community through laughter, love, and awe. Founded in 1966 and celebrating its 58th season, ATC is led by Kasser Family Artistic Director Matt August and Executive Director Ana Rose O'Halloran. The only League of Resident Theatres (LORT) member in Arizona, ATC operates in Tucson and Phoenix and is recognized as the Official Arizona State Theatre. More at atc.org.