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“DRAC” GIVES BACK!

ARIZONA THEATRE COMPANY AND VITALANT PARTNER FOR MAY BLOOD DRIVE CAMPAIGN

TEMPE/TUCSON, Ariz. – (May 18, 2026) – Arizona Theatre Company and Vitalant announced today a fang-tastic new partnership, inspired by ATC’s upcoming production of [*Dracula: A Comedy of Terrors*](#), launching a special blood drive campaign throughout May. The production opens May 23 at Tempe Center for the Arts.

Running through the end of May, the campaign will support Vitalant’s spring blood collection efforts across Arizona. The collaboration with Vitalant embraces the production’s playful, vampiric spirit while spotlighting the critical need for blood donations during the spring season.

Every two seconds, someone in the U.S. needs blood. Dracula totally gets it!

Throughout the May blood drive campaign, donors will have the opportunity to win a pair of tickets to Arizona Theatre Company's *Dracula: A Comedy of Terrors* in addition to a brand new 2026 Volkswagen Taos S courtesy of Valley Volkswagen Dealers. The vehicle raffle winner will be selected later this summer by Vitalant.

Blending gothic flair, Monty Python and Mel Brooks-inspired absurdity, verbal fireworks, and outrageous physical comedy, *Dracula: A Comedy of Terrors* is a bold reimaging of the classic vampire myth where this deadliest of beings gets a little Gen Z humbling.

The campaign also coincides with World Dracula Day, which marks the anniversary of Bram Stoker’s novel *Dracula* first published in May 1897.

“Blood donation is one of the most meaningful ways people can support their community and their neighbors,” said Linsey Cherveney, Communications Manager. “Partnering with Arizona Theatre Company helps bring creativity, visibility and fun while highlighting the need for 700 donors a day and ensuring our 72 Arizona hospitals have the blood supplies patients depend on.”

“We believe theatre has the power to bring people together and create shared experiences that strengthen our community,” said **Ana Rose O’Halloran, ATC’s Executive Director**. “This partnership with Vitalant gives us the opportunity to connect the humor and theatricality of

ATC & Vitalant partner with Dracula in May - 2

Dracula with a cause that genuinely saves lives. We're excited to invite audiences and donors alike to celebrate creativity, compassion, and community."

Community members interested in donating blood or hosting a blood drive can visit vitalant.org.

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About Dracula: A Comedy of Terrors

Arizona Theatre Company (ATC) closes its 58th season with a hip and hilarious, modern spin on the classic Bram Stoker tale with *Dracula: A Comedy of Terrors*, written by Gordon Greenberg and Steve Rosen.

Dracula: A Comedy of Terrors follows young Dracula as he searches for a new London bachelor pad that is fit to host the love of his (eternal) life. Luckily, he has an eager-to-please realtor ready to satisfy his every need, until Dracula takes an interest in his fiancée. Nobody is prepared for what happens next. This fast-paced *Dracula* contains more than a dozen characters, including favorites such as Van Helsing, Harker, Mina, and Lucy, all portrayed by just five actors. Directed by one of the busiest directors on Broadway and in London Gordon Greenberg (*Heart of Rock and Roll*, *Irving Berlin's Holiday Inn*), the ensemble includes Broadway and television stalwarts Christopher James Stephens (*Leopoldstadt*), Paul Vogt (*Hairspray*, *Chicago*, *Mad TV*, *Hannah Montana*), James Romney (*Harry Potter and the Cursed Child*, *Camelot*), Kelly Bashar (*Fargo*, *Parks and Recreation*), and rising star Susana Córdón.

ATC's *Dracula: A Comedy of Terrors* runs April 26 through May 16, 2026, in Tucson at the Temple of Music and Art (330 S. Scott Ave.) and May 23 through June 7, 2026, in Greater Phoenix at Tempe Center for the Arts (700 W. Rio Salado Pkwy.). Tickets start at \$33 and are available now at atc.org or by calling 1-833-ATC-SEAT.

About Vitalant

Vitalant is Arizona's largest nonprofit community blood provider. Founded in 1943, Vitalant (Vye-TAL-ent) is one of the nation's largest nonprofit blood and biotherapies healthcare organizations, providing hospitals and patients across the U.S. a safe blood supply, specialized laboratory services, transfusion medicine expertise and world-renowned research. Individuals generously donating blood, volunteering and giving financially are essential to our lifesaving mission. Learn more at vitalant.org.

About Arizona Theatre Company

Arizona Theatre Company's (ATC) performances provide space for individuals to share moments of joy, communion, and reflection. The company's diverse range of productions invites audiences to connect, offering an escape from daily pressures and a chance to rediscover the power of community through laughter, love, and awe. Founded in 1966 and celebrating its 58th season, ATC is led by Kasser Family Artistic Director Matt August and Executive Director Ana Rose O'Halloran. The only League of Resident Theatres (LORT) member in Arizona, ATC operates in Tucson and Phoenix and is recognized as the Official Arizona State Theatre. More at atc.org.