



2022/2023

ATC HIGHLIGHTS & IMPACT



MISSION

We create world-class theatre about what it means to be alive today –
inspiring curiosity and creativity, sparking empathy and joy –
bringing all Arizonans together.

VISION

To transform the lives of every Arizonan
through the power of theatre.

VALUES

Artistry **C**onversation **C**ollaboration **E**quity **S**tewardship **S**ustainability
JOY

ACCESS JOY



Company Overview

Arizona Theatre Company puts our artists and audiences at the heart of all we do. ATC's performances bring people together to experience essential stories – from reimagined classics to contemporary plays, original works to innovative musicals – all fostering continued conversation beyond the theatre walls.

Founded in 1966 and celebrating 55 seasons, ATC is led by Kasser Family Artistic Director Matt August and Executive Director Geri Wright. ATC operates in two major cities, unlike any other LORT theatre in the country, and is recognized as the official State theatre. Each year, tens of thousands of people experience exceptional professional theatre on ATC's home stages in Tucson and the Phoenix metropolitan area.

ATC shares the power of theatre through a variety of outreach programs, educational opportunities, access initiatives, and community events. Including its nationally recognized National Latine Playwrights Award, ATC focuses on training artists, audiences, and community members about the creative power of theatre, enriching the learning experience for current and future audiences.

ATC – CELEBRATING A LONG LEGACY IN ARIZONA

For more than 50 years, excellence has been at the heart of the mission of Arizona Theatre Company. As a cornerstone of the cultural life of our state, ATC has achieved prominence through the dedication and imagination of hundreds of artists, craftspeople, and supporting audiences in both Tucson and Phoenix.



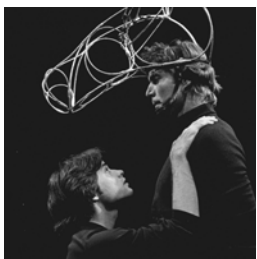
The 1960s The Beginning

Arizona Theatre Company was established as Arizona Civic Theatre in 1967 by Sandy Rosenthal and a group of civic and business leaders concerned about the demise of community theatre activity in Tucson.

The company's first season consisted of four productions presented in the ballroom of the Santa Rita Hotel. Total attendance for the season was 4,000, and the operating budget was \$8,000. The following year, the newly formed Arizona Commission on the Arts and Humanities awarded its first grant to the theatre.

1966 In November, Sandy Rosenthal and a group of like-minded citizens announce plans for the Arizona Civic Theater. It will have a year-round season, with productions for children. It stages its first plays the following summer.

1967 A grant from the Arizona Commission on the Arts helps launch the company. *Generation*, its first production, opens in the Santa Rita Hotel's basement in July. Founding Artistic Director Rosenthal directs.



The 1970s A Decade of Growth

In 1972, the company moved into the little theatre of the newly completed Tucson Community Center. The new facility contained a 526-seat semi-thrust theatre and offered rehearsal, costume, and scenic construction shop space. Also in that season, the company received its first grant from the National Endowment for the Arts, which was designated to assist the company in hiring its first Equity actors under a Guest Artist Contract.

1972 The company becomes fully professional, which ups the quality of everything from costumes to the actors. At the same time, Artistic Director Rosenthal responds to complaints that the company ignores local talent when it hires actors from out of town. It's a complaint that is still heard today. This is also the year that ACT moves into the Leo Rich Theatre at the Tucson Convention Center.

1977 *Vanities* is the first show the company takes to Phoenix.

1979 The company changes its name to Arizona Theatre Company. Health concerns force Sandy Rosenthal to step down, and Mark Lamos becomes artistic director for a short stint. He goes on to make a name for himself as a director on Broadway and around the country.



The 1980s A Decade of Change

ATC experienced continuing change and promise as Artistic Director Gary Gisselman led ATC with a full schedule of productions each season in both Phoenix and Tucson. The decade saw the opening of the new Herberger

Theater Center, a project in which ATC played an instrumental role.

1983 Arizona Theatre Company is cited by President Reagan on behalf of the President's Committee on the Arts and Humanities, commending the company on its unique two-city operation and designating it a national model. ATC presented its full six-play season in two different Phoenix facilities: Phoenix College Theatre and the Scottsdale Center for the Performing Arts.

1986 Groundbreaking ceremonies for the long-awaited Herberger Theater Center in Phoenix herald new growth potential for that city.



The 1990s Promise for the Future

As Arizona Theatre Company approached fiscal year 1990, it was faced with both change and potential. It began its Phoenix season by performing in the Herberger Theater Center and, as construction proceeded as anticipated

on Tucson's Temple of Music and Art, it began performances there in early fall. The exceptional show of support by the public during its emergency fundraising effort had increased both donor rolls and the subscriber base.

1990 The 1990/1991 season opens with *Amadeus* in ATC's new Tucson home, the Temple of Music and Art. This is the first season the company announces it will produce one new play a year – a significant step for a theater company. First up is *The Holy Terror* by one of Britain's most revered playwrights, Simon Gray. Upping the prestige of this production: Gray is willing to travel to the desert to direct.

1992 After guest-directing several times, David Ira Goldstein begins his 26-year tenure as ATC's artistic director. He will go on to produce or direct more than 200 plays – more than any other director in Arizona history.

1995 ATC begins a long relationship with playwright Steven Dietz with the world premiere of his adaptation of Bram Stoker's *Dracula*.

1997 ATC hosts The Royal National Theatre's production of *Othello* in Phoenix. The relationship forged with the London-based company leads to the National bringing *Hamlet* to ATC in 2001. That production stars Simon Russell Beale, one of England's bravest and greatest actors.



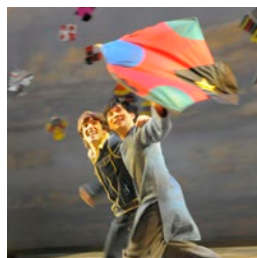
The 2000s Turn of the Century

As Arizona Theatre Company entered its 1999/2000 season, ATC had produced over 5,000 performances of nearly 200 plays including many Tony Award and Pulitzer Prize winners. As part of its ongoing mission to

serve as an educational resource for the community, ATC introduced over a quarter million young people to the magic of live professional theatre through its Student Matinee Program and established educational ties with the University of Arizona, Arizona State University, and Stephen F. Austin State University in Nacogdoches, Texas. ATC instituted many new accessibility services including wheelchair access and seats, audio described performances, and American Sign Language interpreted performances for each production.

2000 ATC's continuing commitment to staging newer works along with classics is clear with back-to-back productions: Shakespeare's *As You Like It* and the 1999 Tony winner *Side Man* by Warren Leight.

2006 *Sherlock Holmes: The Final Adventure* opens. It is ATC's sixth world premiere of a Steven Dietz play. Those plays continue to be staged by theater companies around the country.



The 2010s Celebrating 50 Years

The decade kicked off with ATC co-producing the world-premiere of Khaled Hosseini's *The Kite Runner*, which went on to open on Broadway. With the retirements of longtime Artistic Director David Ira Goldstein and

Managing Director Jessica Andrews, new leadership worked to navigate the changes and redefine the half-century-old company's future.

2010 Khaled Hosseini's *The Kite Runner* is co-produced as a world-premiere with San Jose Rep at ATC.

2016 Despite good ticket sales, ATC has yet to fully recover from the turmoil and deficit of a few years before. In late June, it announces it has two weeks to raise \$2 million or it will close. That period is extended two weeks. After furious fundraising efforts that involve board members, politicians, and donors in both Tucson and Phoenix, the money is raised. The 2016/2017 season, the company's 50th, will go on as planned.



The 2020s The Future is Now

With an active Board, and new leadership in place, excitement for the future was palpable. In early March of 2020, ATC began previewing a co-production with Milwaukee Repertory Theatre, *The Legend of Georgia*

McBride. With many events planned and strong ticket sales, the show opened on March 13, 2020, the same day that the theatre, along with the rest of the world, came to a halt due to the spread of a novel virus, COVID-19.

2020 With a reduced staff, ATC produces a digital season full of play workshops and readings, educating audiences about the play-making process.

2021 By Fall, ATC begins hiring back many of its staff that had to be let go during the pandemic and fills many new roles. Employees walk into a completely different organization; ATC is in its best position financially in well over a decade, the Board – led by Chair Char Augenstein – works tirelessly to support the company, and a new mission, vision, and values are implemented. ATC produces a full 2021/2022 mainstage season with health and safety protocols in place to keep artists, staff, and audiences safe.

2022 ATC reignites the annual Gala fundraising event with 380 people in attendance, raising over \$330,000. In July, ATC finishes its final performance of six productions for the first time in more than two years. Plans for the 55th season are underway.

2023 ATC welcomes Kasser Family Artistic Director Matt August. August has directed two successful productions at Arizona Theatre Company, 2016's *The Gospel According to Thomas Jefferson*, *Charles Dickens and Count Leo Tolstoy: Discord* and 2017's *King Charles III*. ATC moves Phoenix metropolitan area performances to Tempe Center for the Arts beginning in October 2023.



THE LION

BOOK, MUSIC, AND LYRICS BY BENJAMIN SCHEUER
DIRECTED BY SEAN DANIELS & ALEX STENHOUSE

ARIZONA THEATRE COMPANY IN ASSOCIATION WITH DANIELLE TARENTO
CO-PRODUCED WITH CINCINNATI PLAYHOUSE IN THE PARK



"... this is an incredibly life-affirming theatrical experience. I suspect that, when word spreads, this will become a very hot ticket all over again. It certainly deserves to. Go. See. Feel, weep and wallow... it's a little masterpiece."

- WhatsOnStage



38	21	2	7,863	5,037	118
PERFORMANCES	TUCSON	STUDENT MATINEES	ATTENDANCE	TUCSON	ON DEMAND
	15			2,708	
	PHOENIX			PHOENIX	

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THEATRE
COMPANY

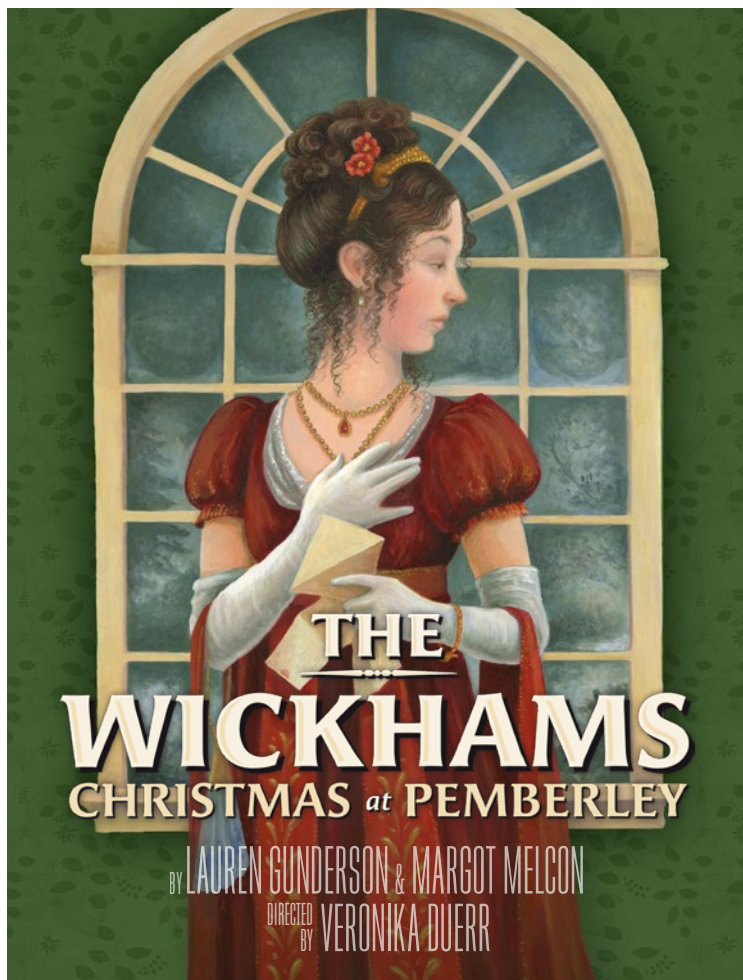
TUCSON
09/24/22 - 10/15/22
TEMPLE OF MUSIC AND ART
ATC.ORG / 833-ATC-SEAT

PHOENIX
10/20/22 - 11/06/22
HERBERGER THEATER CENTER

Tucson Production Sponsor
Shirley Estes

Season Community Partner
Banner Alzheimer's Institute

Season Sponsor
I. Michael & Beth Kasser



*"The Wickhams is entertaining,
light holiday fare, and we could sure
use some light these days."*

– Arizona Daily Star



41 PERFORMANCES
23 TUCSON
16 PHOENIX
2 STUDENT MATINEES
10,937 ATTENDANCE
6,996 TUCSON
3,794 PHOENIX
147 ON DEMAND



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TUCSON
11/05/22 - 12/02/22
TEMPLE OF MUSIC AND ART
ATC.ORG / 833-ATC-SEAT

PHOENIX
12/08/22 - 12/23/22
HERBERGER THEATER CENTER

Tucson Production Sponsor
Susan and Jeffrey Rein

Season Community Partner
Banner Alzheimer's Institute

Season Sponsor
I. Michael & Beth Kasser



"It takes an astute director and a solid acting ensemble to elicit our empathy. Tom Wingfield is not only Tennessee's stand-in; the entire cast is all of us."

- BroadwayWorld



38	21	2	11,560	7,183	135
PERFORMANCES	TUCSON	STUDENT MATINEES	ATTENDANCE	TUCSON	ON DEMAND
	15			4,242	
	PHOENIX			PHOENIX	



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ARIZONA
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TUCSON
01/21/23 - 02/11/23
TEMPLE OF MUSIC AND ART
ATC.ORG / 833-ATC-SEAT

PHOENIX
02/16/23 - 03/05/23
HERBERGER THEATER CENTER

Corporate Production Sponsor (PHX)
United Healthcare

Season Community Partner
Banner Alzheimer's Institute

Season Sponsor
I. Michael & Beth Kasser



MIMI KENNEDY GORDON CLAPP

PRU PAYNE

BY STEVEN DRUKMAN
DIRECTED BY SEAN DANIELS

A WORLD PREMIERE



"All intellect and accomplishment ultimately evaporates anyway, Drukman seems to say, but the loving connections that form between people, however different they may be, never do."

- Phoenix Magazine



37
PERFORMANCES

21 TUCSON
16 PHOENIX

9,585
ATTENDANCE

6,365 TUCSON
2,995 PHOENIX

225 ON DEMAND



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THEATRE
COMPANY

TUCSON
03/04/23 - 03/25/23
TEMPLE OF MUSIC AND ART
ATC.ORG / 833-ATC-SEAT

PHOENIX
03/30/23 - 04/16/23
HERBERGER THEATER CENTER

Phoenix Individual Production Sponsor

The Flatt Family

Phoenix Corporate Production Sponsor

Lavidge

Phoenix Corporate Production Sponsor

SRP

Phoenix Corporate Sponsor

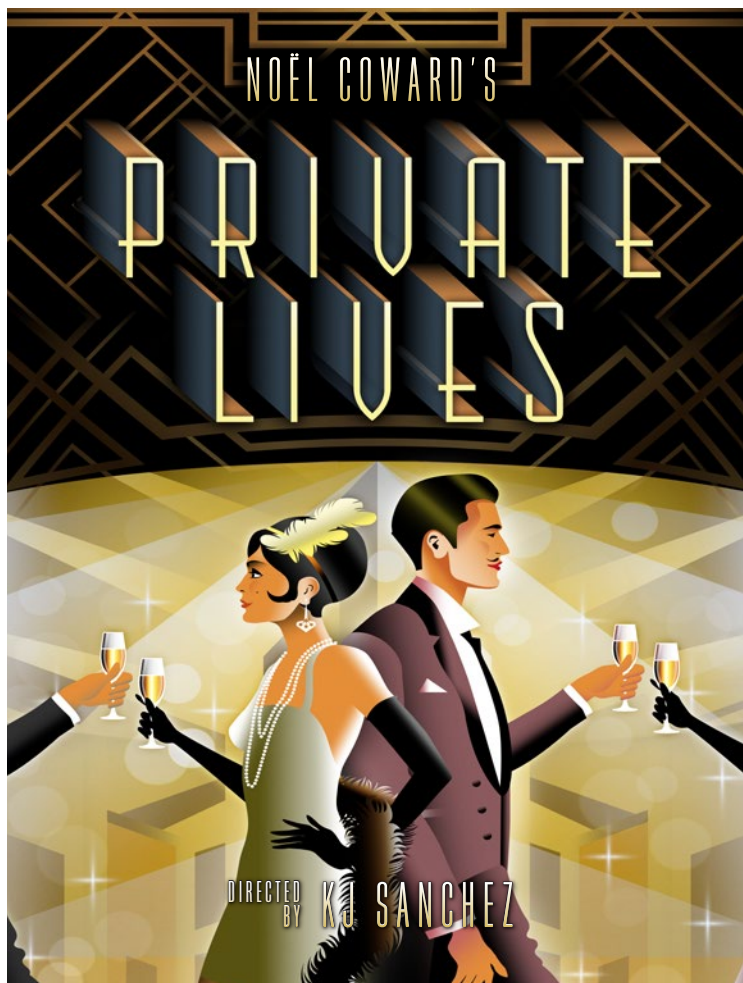
Blue Cross Blue Shield

Season Community Partner

Banner Alzheimer's Institute

Season Sponsor

I. Michael & Beth Kasser



"Hugo E. Carbajal and Sarita Ocón are perfect as Elyot and Amanda, respectively. Volatile and on the brink of combusting at any moment, they create a believable, well-matched, and self-absorbed couple with plenty of chemistry."

– Talkin' Broadway



37
PERFORMANCES

21
TUCSON
14
PHOENIX

2
STUDENT
MATINEES

11,216
ATTENDANCE

7,926
TUCSON
3,290
PHOENIX



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ARIZONA
THEATRE
COMPANY

TUCSON
04/15/23 - 05/06/23
TEMPLE OF MUSIC AND ART

ATC.ORG / 833-ATC-SEAT

PHOENIX
05/11/23 - 05/28/23
HERBERGER THEATER CENTER

Tucson Corporate Production Sponsor
RBC Wealth Management

Phoenix Corporate Sponsor
Spencer Fane

Season Community Partner
Banner Alzheimer's Institute

Season Sponsor
I. Michael & Beth Kasser

★ THE LEGEND OF ★ GEORGIA MCBRIDE



BY MATTHEW LOPEZ
DIRECTED BY MEREDITH McDONOUGH



“This is a simple fact of life: Where there are drag queens there is joy. And there is an abundance of joy on the Arizona Theatre Company stage.”

– Arizona Daily Star



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ARIZONA
THEATRE
COMPANY

TUCSON
06/03/23 - 06/24/23
TEMPLE OF MUSIC AND ART
ATC.ORG / 833-ATC-SEAT

PHOENIX
06/29/23 - 07/16/23
HERBERGER THEATER CENTER

Phoenix Corporate Production Sponsor

Lavidge

Phoenix Production Sponsor

The Richard P. Stahl Charitable Fund

Phoenix Production Sponsor

The Estate of Frank K. Davis

Season Community Partner

Banner Alzheimer's Institute

Season Sponsor

I. Michael & Beth Kasser

2 READINGS & WORKSHOPS

works and does not work before heading back to their desks to create the next draft. The majority of plays take several years before a final draft is fit for a production. Most new musicals spend an average of six years in development before ever reaching their first full production with a live audience.

THE SCARLET TATTOO

JULY 11-12, 2022

AT THE HERBERGER – KAX

PLAYWRIGHT/DIRECTOR: STEVEN DRUKMAN

TITANIC

JULY 18-22, 2022

AT TEMPLE OF MUSIC AND ART – REHEARSAL HALL

BOOK: SCOTT ROTHMAN MUSIC: KELLEN BLAIR

ATC's National Latine Playwrights Award

60

submissions
in 2022



97

% of NLPA winners have
gone on to productions
across the United States
and worldwide

Established in 1995, the Arizona Theatre Company's National Latine Playwrights Award (NLPA) is unique in its longevity and prescience. Under the leadership of ATC Playwright-in-Residence Elaine Romero, the award continues to create a greater awareness of under-represented Latine writers' stories. After over a quarter-century of recognizing many outstanding works by Latine playwrights who have achieved remarkable success throughout the country, the award will evolve into the Latine Playwrights Award and Festival. ATC will honor and present the finalists' works in workshops and a weekend of staged readings in 2023 in this new format.



Erlina Ortiz, the Dominican-American playwright, performer, and theatremaker behind *La Egoista*, was awarded the 2022 National Latine Playwrights Award. Elaine Romero, ATC's Playwright-in-Residence, praised the play for its ground-breaking

storytelling style and form, which impressed the initial readers and the distinguished panelists, who all fell in love with the play.

La Egoista explores the story of Josefina, a rising stand-up comic who takes nothing seriously, and her very religious sister Betsaida, who is suddenly diagnosed with a chronic illness. This surreal play follows Josefina through her comedic sets as they unfold in conjunction with the deterioration of her sister's health. *La Egoista* uses comedy, puppets, magic, and memory to explore caregiving, how we process grief, and how to find a balance between the selfless and the selfish. The play made its world premiere at the well-known company Actor's Theatre of Louisville in February 2023 and made its West Coast premiere at Skylight Theatre in Los Angeles in March 2023.



Education/ATC Academy

- **Student Matinees** (Live and Virtual) allow us to share the live theatre experience at low or no cost to young people throughout Arizona. The learning didn't stop when the curtain came down. A post-show discussion with members of the cast and ATC staff followed each Student Matinee performance.
- **Teacher Preview Night** is an opportunity for educators to preview a production before their school group attends the Student Matinee performance.
- **Play Guides** are informational packets teachers and students may reference before and/or after attending a play. These essential educational guides provide pre- and post-show discussion questions, a glossary of terms, historical context, and group activities for students to engage in while they are learning and experiencing the material on ATC's stages.

3,298

students served

59

Title I schools served

80

Overall schools served

3,152

attending student matinees

937

attending digital student matinees

8

student matinees

Community Engagement & Partnerships

ATC proudly partners with community organizations, businesses, and nonprofits that align with our core values, mission, and specific works on our stages. ATC looks to develop these mutually beneficial partnerships that provide ample opportunities to promote, engage, and educate the stakeholders and supporters of each organization; increasing brand awareness, fostering conversations, and thoughtfully supporting the communities in which we work and live.



Examples of partnerships include:

Community chamber memberships

In-kind donations

Joint fundraisers

Educational roundtables

Media and marketing trades

CURRENT & UPCOMING PARTNERSHIPS:

Act One	Desert Voices	Marana Chamber of Commerce	Tempe Marketplace
APS	Downtown Tempe Authority	Mesa Arts Center	Tempe Tourism Office
Arizona Broadway Theatre	Equality Arizona	One N Ten	The Richard P. Stahl Charitable Fund
Arizona Citizens for the Arts	Fox Theatre Tucson	Phoenix Chamber of Commerce	The Rogue Theatre
Arizona Opera	GayTucson.com	Phoenix Pride	The University of Arizona
Arizona Public Media	Grand Canyon University	Phoenix Theatre Company	Tucson Interfaith HIV/AIDS Network
Arizona State University	Greater Phoenix Gay & Lesbian Chamber of Commerce	Pima Community College	Tucson Jazz Festival
ASU Gammage	Greater Oro Valley Chamber of Commerce	RBC Wealth Management	Tucson LGBT Chamber
Banner Alzheimer's Institute	Green Valley/Sahuarita Chamber of Commerce	Reveille Men's Chorus	Tucson Metro Chamber of Commerce
Big Brothers Big Sisters	IBT's	Scottsdale Fashion Square	Tucson Young Professionals
Black Chamber of Arizona	ION Arizona Magazine	Southern Arizona AIDS Foundation (SAAF)	United Healthcare
Bookmans	Kobalt	SRP	United Colours of Arizona Theatre (UCAT)
Boys and Girls Club	Lavidge	Tempe Center for the Arts	University of Arizona
Broadway in Tucson	Lead Guitar	Tempe Chamber of Commerce	Valley Young Professionals
City of Tempe	Live Theatre Workshop	Tempe Diablos	Visit Phoenix
Cox	Make Way for Books		Visit Tucson
Desert Leaf Magazine			

ATC BOARD OF TRUSTEES 2022/2023

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Pat Engels, Chair Elect
Kay Oliver, Secretary
Adam Michael, Treasurer

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Geri Wright
Executive Director

Matt August
Kasser Family Artistic Director

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ARTISTIC PRODUCER
Kristi Hess

PLAYWRIGHT-IN-RESIDENCE
Elaine Romero

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ASSOCIATE PRODUCTION MANAGER
Sheldon Lane

PRODUCTION OFFICE MANAGER
Hannah Al-Baiaty

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Mollie Heil
Christine Lomaka
Dom Ruggiero

ASSISTANT STAGE MANAGER
MyKel Marie Hall

STAGE MANAGER APPRENTICE
Jess O'Connor

SCENERY

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Arthur Potts

CARPENTERS
John Crain
Cory Walters

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CHARGE SCENIC ARTIST
Charlotte Alcorn

ASSISTANT CHARGE SCENIC ARTIST
Sammantha Nickel

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Sara Pugh

PROPS ARTISAN
Shadow Gilmore

COSTUMES & WARDROBE

COSTUME DIRECTOR
Sandahl Tremel

RESIDENT COSTUME DESIGNER / COSTUME DESIGN ASSISTANT
Kish Finnegan

COSTUME SHOP ASSISTANT
Caitlin Fanning

DRAPER
Phyllis Davies

WIG & MAKEUP SUPERVISOR
Maggie Clark

PHOENIX LEAD DRESSER
Afton Hensley

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LIGHTING & PROJECTIONS SUPERVISOR
Tim Smith

LEAD ELECTRICIAN
Brittany Tennis

STAFF ELECTRICIAN
Allison Gammons

SOUND

SOUND SUPERVISOR
Mathew DeVore

PRODUCTION SOUND ENGINEER
Brianna Moore

STAGE CREW

CREW LEAD TUCSON
Emma Prange

CREW LEAD PHOENIX
Tanner Gurule

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ACCOUNTING COORDINATOR
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ASSISTANT DIRECTOR OF PATRON SERVICES
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PATRON SERVICES MANAGER
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HOUSE MANAGER
Bill Bethel

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FACILITIES MANAGER
Horace Ashley

MAINTENANCE SUPERVISOR
Dean Morgan

MAINTENANCE TECHNICIANS
Jesus Francies
Derrick Herrera

Our Presence in the Community

ATC strives to do all we can to connect to our local communities and showcase the best that Arizona has to offer. Find us at various events, join us for one of our Community Nights or Pride Nights, and catch a post-show discussion! We put our artists and audiences at the heart of all we do and encourage conversation beyond the theatre walls. Join us!

Community Night

We know there are many individuals in our community who cannot afford a full-price ticket, so we extend this offer as a way to make our season accessible to everyone.

Pride Night

ATC has long been committed to inclusivity both on stage and within the organization. Everyone has a place at our theatre, and we are proud to celebrate our wonderfully diverse community.

Community Donations

ATC has been a pillar in Arizona for over 55 years and is honored to be part of community fundraising events in Tucson and Phoenix.

Find us in Tempe ...



Downtown Tempe Authority
Including 2nd Sundays on Mill
and Halloween Stroll



Tempe Marketplace
Including Holiday Tree Lighting
Performance



Phoenix Pride





ARIZONA PBS

COX

ION MAGAZINE

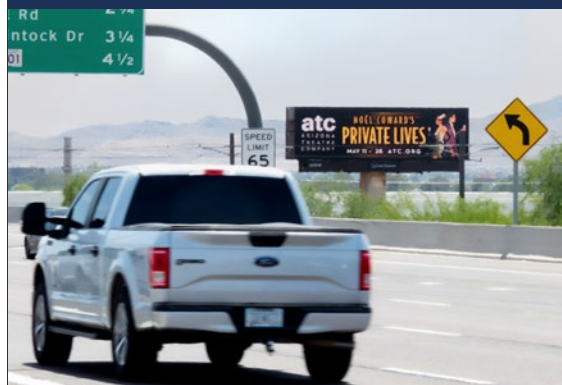
ON MEDIA

ARIZONA REPUBLIC

FRONTDOORS

KJZZ

PHOENIX MAGAZINE



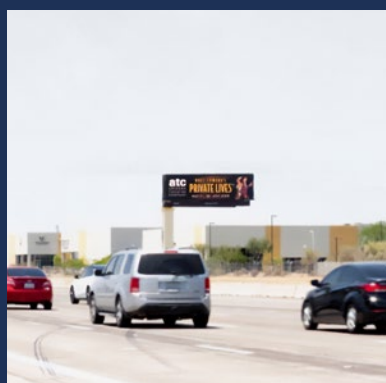
DIGITAL OUTDOOR

ATC will have a major presence along 101, 202 and I-10 freeways and Tempe Center for the Arts, plus Arcadia and Uptown (near Central & Camelback).

Barefoot in the Park – 3 weeks

Scrooge – 4 weeks

Master Class – 3 weeks



ARIZONA THEATRE COMPANY

atc

ARIZONA
THEATRE
COMPANY

2023/2024

SEASON 56

BAREFOOT IN THE PARK



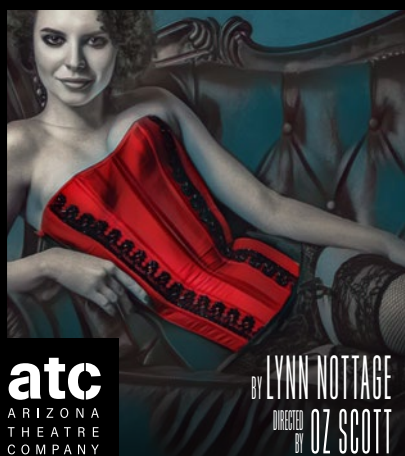
TUCSON: 9/23/23 - 10/13/23
TEMPE: 10/20/23 - 11/5/23

SCROOGE THE MUSICAL



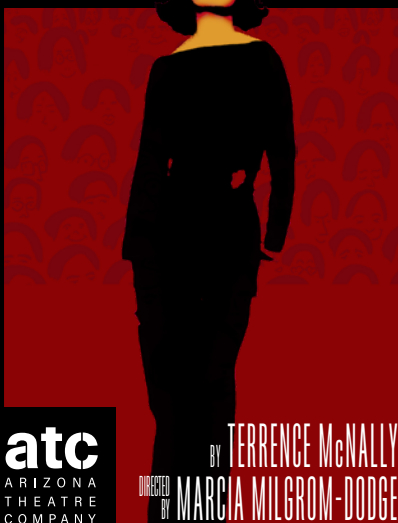
TUCSON: 11/07/23 - 12/02/23
TEMPE: 12/08/23 - 12/30/23

INTIMATE APPAREL



TUCSON: 01/20/24 - 02/10/24
TEMPE: 02/16/24 - 03/03/24

MASTER CLASS



TUCSON: 03/2/24 - 03/23/24
TEMPE: 03/29/24 - 04/14/24

TRUE WEST



TUCSON: 04/27/24 - 05/18/24
TEMPE: 05/24/24 - 06/09/24





TUCSON

MAILING ADDRESS

P.O. BOX 1631, TUCSON, AZ 85702-1631

PERFORMANCE VENUE

TEMPLE OF MUSIC AND ART
330 S. SCOTT AVENUE

833-ATC-SEAT



PHOENIX / TEMPE

MAILING ADDRESS

P.O. BOX 619, PHOENIX, AZ 85001-0619

PERFORMANCE VENUE 22/23

HERBERGER THEATER CENTER
222 E. MONROE STREET

PERFORMANCE VENUE 23/24

TEMPE CENTER FOR THE ARTS
700 W. RIO SALADO PKWY

833-ATC-SEAT