



FOR IMMEDIATE RELEASE

Contact: Ivana Morales

Phone: 973-864-4523

Email: ivana@evolveprandmarketing.com

Arizona Theatre Company Adds Coward's *Private Lives* to 55th Season *Classic Comedy Replaces *The White Chip* for Fifth Show in 22/23 Lineup*

PHOENIX – Arizona Theatre Company, recognized as the official state theater, is excited to announce it will be producing Noël Coward's *Private Lives* as the fifth show in the upcoming 2022/2023 season. The beloved, wry comedy will replace *The White Chip*, which was originally announced among five other shows as part of the lineup.

"Theater planning and programming happen months in advance, and we choose every play strategically to build upon our longstanding legacy," says Sean Daniels, The Kasser Family Artistic Director for ATC. "We've learned, especially in the last few years, that being nimble and responsive to information coming out of our sector and from our patrons is crucial."

Described as a hilarious classic comedy filled with clever, witty barbs, *Private Lives* starts when an explosive divorced couple and their new spouses inadvertently honeymoon in adjacent rooms at the same hotel. The production shows what happens when combustible chemistry reignites, mayhem occurs, and strong passions plus even stronger personalities take over.

Written by extolled playwright Noël Coward, this play, hailed by The New York Times as "gorgeous, dazzling, [and] fantastically funny," has been delighting audiences for more than 90 years. Often cited as Coward's most popular and enduring comedy, *Private Lives* remains just as relevant today.

The White Chip, a dry comedy about drying out written by Daniels, was originally produced by Tony Award winner Tom Kirdahy, and premiered Off Broadway. According to Daniels, commercial talks are currently underway and it's likely to be part of the 2023/2024 ATC season with other theatres nationwide.

In addition to *Private Lives*, ATC will kick off the season with *The Lion* by Benjamin Scheuer and directed by Sean Daniels and Alex Stenhouse; *The Wickhams: Christmas at Pemberley* by Lauren Gunderson and Margot Melcon and directed by Veronika Duerr; *The Glass Menagerie* by Tennessee Williams and directed by Chanel Bragg; the world-premiere of *Pru Payne* by Steven Drukman and directed by Sean Daniels; and *The Legend of Georgia McBride* by Matthew Lopez and directed by Meredith McDonough.

Private Lives will run April 15 through May 6 at the Temple of Music and Art in Tucson and May 11 through May 28 at the Herberger Theater Center in Phoenix.

Subscription packages are available now, and single tickets go on sale August 15, 2022. Tickets can be purchased at atc.org/subscribe.

About Arizona Theatre Company

Arizona Theatre Company's (ATC) performances bring people together to experience essential stories, from reimagined classics to contemporary plays, original works, and innovative musicals fostering continued conversation beyond the theatre walls. Founded in 1966 and celebrating its 55th season, ATC is led by Kasser Family Artistic Director Sean Daniels and Managing Director Geri Wright. ATC operates in two major cities and is the preeminent professional theatre in Arizona, recognized as the official State theatre.

###