



**FOR IMMEDIATE RELEASE**  
**January 21, 2022**

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## **Season 54: Arizona Theatre Company Reignites Gala in 2022**

*Annual Gala on March 12 in Celebration of ATC's 54<sup>th</sup> Season*

**TUCSON, Ariz.** –After 19 months of their stages being dark due to COVID-19, [Arizona Theatre Company \(ATC\)](#) has launched its 54<sup>th</sup> season. To celebrate, ATC is bringing back its annual Gala, a spectacular fundraiser under the stars with world-class entertainment, fabulous food, and prestigious honors, on March 12<sup>th</sup> at the historic Temple of Music and Art in downtown Tucson, Ariz. Season 54 is the theme of this year's celebration, giving a nod to the Broadway theatre and iconic nightclub, Studio 54. Guests will enjoy an evening of stellar entertainment headlined by Tony Award-winning artist Annaleigh Ashford, followed by dining and dancing under the stars. All the money raised from the event go toward ATC's development efforts to continue producing their shows, from reimagined classics to contemporary plays, original works, and innovative musicals fostering continued conversation beyond the theatre walls that enrich Arizona communities.

“We are overjoyed to have the opportunity to celebrate community and the arts at the Gala,” said Sean Daniels, ATC's Kasser Family Artistic Director. “Arizona Theatre Company is dedicated to creating world-class theatre and putting a spotlight on Arizona which, would not be possible without our neighbors, supporters and arts lovers across the state.”

ATC will also be presenting two awards: the Georgy Award, presented to Char Augenstein, current ATC board chair and prominent Arizonan who has shown dedication to the arts and cultural community and steadfast commitment to ATC as well as the inaugural Rainmaker Award to Chef Janos Wilder in recognition as a trailblazing chef and mentor to some of Tucson's best new talent, wowing the city with innovative cuisine for decades as a James Beard Award-winning chef and putting Tucson on the map as a culinary destination.

Co-chairs Anastasia Palmer Johnson, vice president of event sales for Ad.Ventures, and Marcia Meyer, chairman, CEO and founder of The Be Kind People Project, have worked to spearhead this brilliant gala. Opportunities to support ATC's 2022 gala with a sponsorship and align your brand with The State Theatre are still available. To connect on partnership opportunities, please email [development@arizonatheatre.org](mailto:development@arizonatheatre.org).

“I am so thankful for our current sponsors: Presenting Sponsor RBC Wealth Management, Tucson Subaru, Scottsdale Fashion Square, Tucson Lifestyle, Tito's Handmade Vodka, Breakthru Beverage Group, Sand-Reckoner and HUB Ice Creamery for their dedication to empowering world-class professional theater. Particularly in a post-pandemic world, never has it been so important to bring a voice to art and live entertainment.” said Palmer Johnson.

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Arizona Theatre Company will host three additional shows to wrap up their 2021-2022 season post-gala including *Nina Simone: Four Women*, Feb. 26 through April 10, about the 1963 bombing by the Ku Klux Klan at the 16th Street Baptist Church in Birmingham, Alabama. Nina Simone rocked the nation with “Four Women,” her tribute in song to the four little girls lost in the tragedy. The theatre will also debut *Justice* April 9 through May 22 and *How to make an American Son* June 4 through July 17 in both Tucson and Phoenix.

Single tickets to the gala are \$300 and include dinner and an evening of entertainment. Guests can also become a table host at the cost of \$3000. To purchase tickets and for more information visit, [atc.org/gala/](http://atc.org/gala/).

#### **About Arizona Theatre Company**

Arizona Theatre Company’s (ATC) performances bring people together to experience essential stories, from reimagined classics to contemporary plays, original works, and innovative musicals fostering continued conversation beyond the theatre walls. Founded in 1966 and celebrating its 54th season, ATC is led by Kasser Family Artistic Director Sean Daniels and Managing Director Geri Wright. ATC operates in two major cities and is the preeminent professional theatre in Arizona, recognized as the official State theatre.

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